

GLOW Gala



Partnership Package

Community Engagement Opportunity:

GLOW GALA







DATE: Friday, November 28

TIME: 6pm to 10pm

VENUE PARTNER: Jairmont

Event

The event will begin with an intimate cocktail reception and auction preview, followed by an elegant dinner and lively after party. Guests will experience a memorable evening filled with inspiring entertainment, community impact stories and philanthropy, complimented by elevated cuisine and libations.

Gala fundraising will be encouraged with a paddle raise, matched donations, live auction at the event, and silent auction with bidding opening 10 days before the event.

Preferred hotel rates will be available courtesy of Fairmont Chateau Whistler upon request.

Dress Code: Cocktail / Black Tie Optional

Evening Program

6pm to 7pm • Reception & Auction Preview

7pm to 10pm • Dinner, Entertainment, Impact Stories, Paddle Raise & Auction

10pm • After Party







Make An Impact! Thrive With Us!

Promotional Timeframe

WCF's communication campaign will begin 12 weeks or 3 months prior to the event with partner brand exposure delivered across multiple channels in the lead up to, during, and after the event.

Reach

- Social Media Reach: 25,000
- E-Newsletters: 812 subscribers, 68% open rate
- Print and online advertising:
 Pique, Mountain FM, Whistler and
 Pemberton Chambers of Commerce
- Community Channels and Groups + PR Coverage

Tables & Tickets

- \$5,000 Champion Partner
- \$10,000 Luminary Partner
- \$15,000 Diamond Partner
- \$25,000 Founding Partner
- \$50,000 Presenting Partner

Thrive With Us

Thank you in advance for your support of Whistler Community Foundation and interest in this opportunity. For partnership inquiries, please contact **celebrate@whistlerfoundation.com.**







Invest in a Thriving Community

Whistler Community Foundation works with donors to create their charitable legacy through a permanent endowment for the long term benefit of our community, with investment earnings distributed to a range of non-profit and charitable initiatives in Whistler and Pemberton.

Since WCF launched in 1999, we have:



increased annual granting 10-fold resulting in over \$350,000 to local charities

Our goal:

to increase endowed funds to \$10 million by 2026 = \$500,000 in annual grants

We invite you to support Whistler Community Foundation as we work together to grow our impact and continue to invest in a thriving community.







Partnership Opportunities

With various partnership levels and options designed to maximize exposure for your company, we invite you to seize the opportunity to support Whistler Community Foundation and this inaugural signature event in celebration of our 25th anniversary.

Presenting Partner: \$50,000

ONE (1) PARTNERSHIP AVAILABLE

Channel	Benefits & Recognition
Event	 Exclusive event naming rights: "Whistler Community Foundation Glow Gala presented by" One VIP table for ten (10) 5-minute speaking opportunity during the event plus 30 second video to introduce company Verbal brand acknowledgement from Emcee as the Presenting Partner Prominent logo recognition on ticketing and auction website Prominent logo recognition on event collateral Prominent logo recognition on screen during the event Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	 Logo with direct web link on event listing on WCF event webpage Acknowledgement with company name or logo in relevant promotional WCF eNews & Social Blasts pre and post event 1x banner ad on WCF event homepage two weeks prior to event 1x advertorial space in WCF eNews issued the week prior to event Presenting Partner logo recognition in advertising pre & post event







Founding Partners: \$25,000

TWO (2) PARTNERSHIPS AVAILABLE
OPPORTUNITY TO BE RECEPTION OR DINNER PARTNER

Channel	Benefits & Recognition
Event	 Exclusive recognition as Founding Partner Opportunity to receive recognition as the Reception or Dinner partner One table for ten (10) Verbal brand acknowledgement from Emcee as the Founding Partner Logo recognition on event collateral Logo recognition on screen during the event Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	 Logo with direct web link on event listing on WCF event webpage Acknowledgement with company name or logo in relevant promotional WCF eNews & Social Blasts pre and post event 1x banner ad on WCF event homepage two weeks prior to event 1x advertorial space in WCF eNews issued one week prior to event Founding Partner logo recognition in advertising pre & post event







Diamond Partner: \$15,000

TWO (2) PARTNERSHIPS AVAILABLE OPPORTUNITY TO BE AUCTION OR RAFFLE PARTNER

Channel	Benefits & Recognition
Event	 Exclusive recognition as Diamond Partner Opportunity to be the Live or Silent Auction or Raffle Partner One table for ten (10) Verbal brand acknowledgement from Emcee as Diamond Partner Logo recognition on event collateral Logo recognition on screen during the event Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	 Logo with direct web link on event listing on WCF event webpage Acknowledgement with company name or logo in relevant promotional WCF eNews & Social Blasts pre & post event Diamond Partner logo recognition in advertising pre & post event

Luminary Partner: \$10,000

TWO (2) PARTNERSHIPS AVAILABLE
OPPORTUNITY TO BE OPENING RECEPTION OR AFTER PARTY PARTNER

Channel	Benefits & Recognition
Event	 Exclusive recognition as Luminary Partner Opportunity to be Opening Reception Partner or After Party Partner One table for ten (10) Verbal brand acknowledgement from Emcee as Luminary Partner Logo recognition on event collateral Logo recognition on screen during the event Opportunity to create a tailored prize giveaway to showcase your business products or services
Digital & Print Promotions	 Logo with direct web link on event listing on WCF event webpage Acknowledgement with company name or logo in relevant promotional WCF eNews & Social Blasts pre & post event Luminary Partner logo recognition in advertising pre & post event





Champion Event Partner: \$5,000

FIVE (5) PARTNERSHIPS AVAILABLE WINE SELECTION, VIP GIFTS, ENTERTAINMENT, ANIMATION OR DECOR PARTNER

Channel	Benefits & Recognition
Event	 Exclusive recognition as a Champion Event Partner Opportunity to be Wine Selection, VIP Gifts, Entertainment, Animation or Decor Partner One table for ten (10) Logo recognition on event collateral Logo recognition on screen during the event
Digital & Print Promotions	 Logo with direct web link on event listing on WCF event webpage Acknowledgement with company name or logo in relevant promotional WCF eNews & Social Blasts pre & post event Event Partner logo recognition in advertising pre & post event









Thank you in advance for your support of Whistler Community Foundation and interest in this opportunity.